COMMISSION FOR EDUCATIONAL EXCHANGE BETWEEN

THE UNITED STATES OF AMERICA AND SPAIN

A N N U A L R E P O R T

PROGRAM YEAR 1988

EXCHANGES BETWEEN

JULY 1, 1988 AND JUNE 30, 1989

August 1, 1989

TABLE OF CONTENTS

	PAGE
INTRODUCTION	2
DIRECT AND INDIRECT CONTRIBUTIONS	5
GRANT SUMMARY	6
I. U.S. FULBRIGHT PROGRAM a) Lecturers (Senior, non-senior & Intercountry) b) Graduate Students	7
II. FULBRIGHT SPANISH GRADUATE STUDENT PROGRAM	12
III. FULBRIGHT AWARDS FOR THE SALZBURG SEMINAR PROGRAM	15
IV. FULBRIGHT AWARD FOR AMERICAN STUDIES INSTITUTE PROGRAM	18
V. FULBRIGHT AWARDS FOR MEDIA PROFESSIONALS PROGRAM	20
VI. FULBRIGHT/MINISTRY OF EDUCATION & SCIENCE PROGRAM (MEC) a) Spanish Postdoctoral Researchers b) U.S. Senior Lecturers	22
VII. FULBRIGHT/"la CAIXA" PROGRAM a) Spanish Graduate Students b) U.S. Senior Lecturers	26
VIII. FULBRIGHT/MINISTRY OF HEALTH & CONSUMER AFFAIRS PROGRAM (MSC)	29
IX. FULBRIGHT/MINISTRY OF ECONOMY & FINANCE PROGRAM (PF)	32
X. FULBRIGHT/MINISTRY OF PUBLIC ADMINISTRATION PROGRAM (MAP)	35
XI. FULBRIGHT/MINISTRY OF SOCIAL SERVICES, DIRECTORATE GENERAL OF SOCIAL ACTION-COUNCIL OF INTERNATIONAL PROGRAMS (F/DGAS-CIP)	38
XII. FULBRIGHT/FOUNDATION CENTER FOR COMMERCIAL STUDIES (CECO) PROGRAM a) Fulbright/CECO/Kennedy School b) U.S. Senior Lecturers	41

The report also includes the following sections:

A. COMMISSION ADMINISTRATION:	
1. BOARD MEMBERSHIP	45
2. PERSONNEL	46
3. OFFICES	46
4. AUDITING	46
5. BANK ACCOUNTS	46
6. BONDED PERSONNEL	46
B. FINANCIAL SUMMARY	47
C. ACADEMIC ADVISING SERVICES	48
ATTACHMENT INDEX	52

INTRODUCTION

The Commission for Educational Exchange between the United States and Spain, dedicated to the administration of the Fulbright Programs in Spain, herewith submits its **Thirtieth Annual Report on Program Year 1988**, from July 1, 1988 through June 30, 1989. At the close of this reporting year, the Commission reconfirms continued activities of the traditional Fulbright Program which includes the U.S. lecturers (Senior, non-senior and Intercountry); the U.S. graduate students; the Spanish graduate students; the Salzburg Seminar grantees; the American Studies Summer Institute Program and the Media Professionals Program. In addition, this Commission administers eight already-established Fulbright programs, financed primarily by the Spanish public and private sectors. The Commission is pleased to include mention of the new Fulbright program incorporated by means of agreement, signed on October 6, 1988, with the FOUNDATION OF SPANISH CONFEDERATION OF BUSINESS ORGANIZATIONS (CEOE), described briefly below. All nine additional programs are designed basically for Spaniards to pursue graduate study and post-doctoral research in the United States, although some have or intend to include American scholars in the lecturer category.

The degree of success of these grant programs, extremely different in terms of specific objectives, study plans, and calendar activities, is due to the flexibility of the Fulbright infrastructure and the efforts of a good number of dedicated professionals in Spain and in the United States. The two U.S. cooperating agencies have effectively handled placements and recruited candidates, and provided pre-academic orientation, follow-up and grant enhancement activities to the constant satisfaction of the Spanish grantees in the U.S. The Commission is grateful to the Board of Foreign Scholarships for its advisory and supervisory role. Direct contributions from USIA make special projects possible, and the Spanish public and private sector sponsors have indicated their appreciation for this continued help and interest. Particular recognition has been made for U.S. Government monetary and other special contributions, over and above administrative and usual program expenses.

Vital to the educational exchanges of the Commission is the United States-Spanish Joint Committee for Cultural and Educational Cooperation under the Agreement on Friendship, Defense and Cooperation between the United States of America and the Kingdom of Spain, ratified in 1983. The two organizations share office space and some personnel. The Agreement, a continuation of the 1976 Treaty of Friendship and Cooperation between the United States of America and Spain, and its predecessor, the 1970 Agreement of Friendship and Cooperation, was administered by the Fulbright Commission. Continued negotiation between the two countries resulted in a new three-year Agreement, signed on June 7, 1989.

The Commission is fortunate to enjoy a close relationship with both U.S. and Spanish administrative, educational and cultural institutions. The U.S. Embassy in Madrid provides enthusiastic assistance on a day-to-day basis, and communications are fluent with the other consulates. Official visits from U.S. administrators and academicians make it possible to keep abreast of U.S. interests in spite of the long distance. Contacts at all levels with both the U.S. and Spanish cultural and educational environments contribute to the Commission's increasingly active role in promoting international understanding.

One of the major highlights of this report period, was the celebration of the Fulbright Commission's Thirtieth Anniversary in Spain held on July 5 & 6: a two-day conference on the theme of university administration with senior academic figures from both countries participating. The seminar was co-sponsored by the Spanish Council of Universities and the Secretariate of State for Universities and Research. In June 1988, as an introduction to the subject, a one-country Worldnet on University Reform was organized with Dr. Patricia Graham, Dean of the School of Education of Harvard University. The satellite projection attracted participants from the Ministry of Education & Science (University Council and Department of Higher Education) in addition to managers from many Spanish universities and laid the groundwork for the Seminar on University Administration. A closing reception was held at the Madrid Chamber of Commerce, one of the signers of the Fulbright/Center for Commercial Studies (CECO)/Kennedy School Agreement. **Attachment** 1 provides the program for this very successful event.

As a direct outcome of the interest stimulated by the thirtieth anniversary celebration, the Commission is financing a short-term U.S. senior lecturer for participation in its 1989/90 PY activities.

Under the name of Fulbright/CEOE, the newest grant program gives academically-qualified Spanish university graduates and professionals the opportunity to obtain training in the field of journalism at a U.S. university or specialized center. Seven official candidates have already been selected for the 1989/90 academic year and their placement is now being finalized. This new program has built upon the foundation laid by the Fulbright Awards for Media Professionals financed by USIA, implemented in the fall of 1988 and described on page 20 of this report.

This report period also witnesses the increase in the number of grants financed by the Spanish Ministry of Education & Science (MEC) under the Fulbright/MEC Program. The Ministry has decided to expand the number of graduate student grants to forty-five, thus requiring the reincorporation of the Institute of the International Education (IIE) as the cooperating agency for the program. Likewise, the Ministry's on-going post-doctoral research program, handled by the Council for International Exchange of Scholars (CIES) has been increased from approximately fifty grants per year to a total of eighty for the 1989/90 Program Year.

In the past, the Commission has stated its continuous concern about the imbalance in the U.S./Spanish grantee ratio and the efforts being made to reduce this imbalance. The new Fulbright/CECO Program, which brings U.S. lecturers to Spain, is the latest outcome of these efforts. As of the end of this report year, one U.S. professor has participated in the program and two more are confirmed for the 1989/90 PY. Additionally, the Commission is pursuing the Spanish Ministry of Education and Science's long-standing interest in U.S. professor participation at Spanish universities. Discussions continue with the Ministry of Social Services for future short-term exchanges of mid-management professionals to participate in seminars addressing the creation, administration and management of government and public/private sector social work in Spain and the U.S. These activities as well as others are intended to make this Commission's exchanges truly binational.

The Commission would also like to point out that the 1989 Fulbright/Directorate General of Social Action (DGAS)-CIP Program introduces a new university affiliation component meant to enhance the overall training of Spanish social workers to further coincide with the Spanish Ministry of Spanish Social Services' priorities. The DGAS is providing additional funding to cover this new aspect and CIP requests tuition waivers from U.S. universities whenever possible.

The Commission was extremely pleased to offer a very successful grant enhancement seminar on "Spain Today" in April, 1989 for twenty-two combined Fulbright and U.S.-Spanish Joint Committee American grantees and their families. The three-day seminar took place in the historical city of Toledo. Lecturers and students met with Commission Board members and staff separately and as a group to discuss and evaluate experiences. **Attachment** 2.

It is with heartfelt sorrow that the Commission reports the death of Mr. Ramón Bela y Armada on December 12, 1988. Mr. Bela acted as Executive Director of the Spanish Commission from its inception in 1958 until 1986 when he retired. During those twenty-eight years, Mr. Bela contributed daily towards better mutual understanding between the two countries through educational and cultural exchange. His loss has been greatly felt by the international cultural and academic communities involved in educational exchange.

The format of this year's report has been modified considerably in order to facilitate the analysis of each component grant program from the beginning to the end of this twenty-nineth program year. In the newly-designed program profiles, statistics refer exclusively to the active grants corresponding to the reporting year, thereby avoiding the duplication of data on candidates selected for the 1989/90 academic year. Non-statistical entries give a wider view of program policies, activities, and future planning based on current perspective.

DIRECT AND INDIRECT CONTRIBUTIONS

The Commission operated on a total annual program and administrative budget of $4,508,692 in the Program Year 1988/89 (Spanish fiscal year 1988 and U.S. fiscal year Oct. 1, 1988-Sept. 30, 1989). Of this grand total, the U.S. Government contributed $536,998; the Spanish Government and private sector contributed $3,971,694 . The Commission spent a total of $330,534 on grants for American scholars out of the total budget, including $20,100 contributed by the U.S.-Spanish Joint Committee for Cultural and Educational Cooperation for the two senior lecturers, participants in the Fulbright/MEC Program, (see page 47 for detailed financial report).

OTHER CONTRIBUTIONS

Joint Fulbright/Spanish Government Awards: The Ministry of Foreign Affairs provides over half of the maintenance of ten graduate research/lecturing abroad awards during the academic year and summer extensions, when applicable.

Insurance: USIA provides American and Spanish grantees with a major sickness and accident insurance policy, contingent upon availability of funds. The Spanish Ministry of Foreign Affairs also offers medical treatment for Americans on a joint award.

Program expenses in the U.S.: USIA pays additional amounts for such administrative and program expenses as: academic placement, pre-academic course-work, supervisory and follow-up services, program management, etc.

Program expenses in Spain: When Americans are selected for awards under the Fulbright Western European Regional Research, Fulbright/Hays Doctoral Dissertain Research Abroad Programs, stipends are provided by U.S. sources and the Commission covers such services as: academic confirmation and placement, pre-departure information, orientation in Spain, supervision and follow-up, and general program management.

Spanish universities: In an effort to help defray maintenance expenses, several universities offer room and board in university housing for the visiting lecturer. They also recognize the official university affiliation (tuition waivers, free use of all facilities) for Americans on joint Fulbright/Spanish Government awards. In recent years, the Commission has asked universities to award U.S. lecturers with an honorarium when invited to give a conference or seminar.

ITT Awards: All corresponding program expenses are provided for U.S. and Spanish student grantees under the IIE/ITT International Fellowships.

1988-89 FULBRIGHT PROGRAM PROFILES

The total number of **ACTIVE*** grants for the reporting year (July 1, 1988 - June 30, 1989) are detailed as follows:

PROGRAM	U.S. Grad. Students	U.S. Lecturers	U.S. Intercountry	Spanish Students	Spanish Researchers	RENEWALS	TOTAL
FULBRIGHT	6	5	7	5		4**	27
F/Salzburg Seminar					4		4
F/Am. Studies Summer Institute					1		1
F/Media Professionals					3		3
F/MEC		2		9	41	34	86
F/"la Caixa"		10		15		13	38
F/MSC				5		2	7
F/PF				4	4	3	11
F/MAP				1	2	3	6
F/DGAS-CIP					4		4
F/CECO		2		6***			8
TOTAL	6	19	7	45	59	59	195

* **ACTIVE** grants are defined throughout this report as those grantees actually in their host country, not those for which placement, etc. is being sought.

** These four renewals refer to U.S. grantees (two-lecturer renewals and two-student extensions) since grants for Spaniards under this program are not renewable.

*** Three of these grants are for new grantees and three are second-year grants to those grantees who originally requested a grant for a two-year program at J.F. Kennedy School of Government.

I. U.S. FULBRIGHT PROGRAM

a) Lecturers (Senior, non-senior & Intercountry)
b) Graduate Students

Program Sponsor/s:

a) USIA
Ministry of Foreign Affairs
Ministry of Education & Science

b) USIA
Ministry of Foreign Affairs
Ministry of Education & Science

Seven grants were awarded in 1988/89 under a variety of U.S. agencies and one under the ITT Program.

Program Costs:
$264,075 (includes $6,967 Intercountry Lecturers)

Grant Announcement:
Established by a) CIES b) IIE

Means of Diffusion:
a) CIES b) IIE Grant Announcement in U.S.

Grants Announced: a) 5 b) Approx. 4

Applications Registered:
a) unavailable b) 57

Grants Addressed to:
a) Four non-Senior lecturers in American Literature. One Senior lecturer in Political Science.
b) Holders of an MA degree with well-defined projects in Spain.

Brief Description of Selection Process:
Final selection and renewal requests for both panels takes place in Madrid by Commission Board members or their delegates. A simultaneous selection of U.S. Lecturers and their assignments within the Spanish university system occurs in March/April.

Criteria:
a) Professional experience and area of specialization
b) Academic preparation and project priority/ feasability.

Pre-selected Candidates:
a) 6 pre-selected by CIES b) 10 by IIE

Candidates Nominated:

a) Two 12-month renewals
Two new 12-month awards in American literature
One new 4-month award in Pol. Science
b) Five new 9-month awards
One new 6-month award

Alternates Nominated: **Withdrawals:** 0

a) Two in American literature.
b) One 9-month award.

Breakdown by fields:

Science & Technology:	a) 0	b) 0
Econ. & Bus. Admin.:	a) 0	b) 0
Soc. & Pol. Science:	a) 1	b) 3
Arts & Letters:	a) 4	b) 3

BFS Approval: a) February 8, 1988 and August 19, 1988
b) February 24, 1988.

Participants in Fall Orientation:
(includes family members): 16
Grantees who arrive throughout the year are given individual orientations.

Renewals Awarded for PY 1988/89:

a) 2
b) Two, for 4 and 5 mos.

U.S. Cooperating Organization: a) CIES b) IIE

Other Activities:

A grant enhancement seminar on "Spain Today" was held for 22 U.S.-Spanish Joint Committee and Fulbright grantees and their families from April 13-15, 1989 in Toledo. Lectureres and students met with Commission representatives separately, and as a group, to discuss and evaluate experiences.

Monthly Fulbright luncheons and dinners are held at the International Institute in Madrid for U.S. and Spanish grantees and academics.

The Commission Treasurer and Assistant Cultural Affairs Officer regularly invited U.S. scholars for seasonal dinners and informal discussion.

Three grantees and the Commission's Executive Director participated in the Annual Berlin Seminar.

Grant Benefits covered by Program Sponsor:

a) Non-Senior Lecturers
Maintenance: 154,375 pts./mo.
Months of award: 9
Additional Allowances:
Settling-in: 25,000 pts.
Books: 24,000 pts.
Family Aid: $133/mo./dep.
Other: Grantee round trip travel
Excess luggage 10,500 pts.

Senior Lecturer
Maintenance: 315,752 pts./mo.
Months of Award: 4
Additional Allowances:
Settling-in: 25,000 pts.
Books: 12,000 pts.
Family Aid: not applicable
Other: Grantee round trip travel
Excess luggage 10,500 pts.

b) Graduate Students
Maintenance: 102,000 pts./mo.
Months of award: Five 9-month awards
One 6-month award
Additional Allowances:
Settling-in: 10,000 pts.
Books: 12,000 pts.
Family Aid: not applicable
Other: Grantee round trip travel
Excess luggage 10,500 pts.
USIA-sponsored sickness/accident insurance of $50,000 total coverage

Program Duration: Twenty-nineth Program Year

Grantees through PY 1987: Approximately 1,230

U.S. Grantees in Spain through June 30, 1989 (except Intercountry): 30

Program Objectives:

a) Continued emphasis on the development of American Studies at Spanish universities through the fields of American literature, history, political science, economics and social sciences. Political Science lecturer represented a new field of study.
b) Enable the most qualified graduate students to engage in research in social and political sciences, economics, and arts and letters.

Achievements/Grantee Accomplishments:

a) The panel of lecturers generated interest at Spanish universities and binational institutions throughout the year. Every grantee lectured at one or more universities and the Commission provided travel when necessary, to the total amount of over 300,000 pts.

All lecturers in American Studies attended the XII Annual Congress of the "Spanish Association of Anglo-American Studies" (hereafter referred to as AEDEAN) in December.

The lecturer at the University of Valencia, Paul Dolan, was responsible for the organization of two seminars which attracted well-known Spanish and American writers ("A Centennial Tribute to T.S. Elliot") and political scientists ("The War in Vietnam: Image and Reality").

The Commission was extremely pleased to include 6 Intercountry lecturers to eleven academic institutions in this year's activities for the first time in several years since financial restraints have prevented implementing this participation in the recent past. (Attachment 5)

b) Student scholar in musicology and performance, Patricia Mikishka, gave two solo recitals in nationally-advertised public concerts with excellent reviews.

Difficulties:

a) The lecturer in Political Science experienced some frustration with his assignment due to lack of organization at the department.

b) In the first mid-year seminar that this Commission has organized for both lecturers and students, grantees (particularly student grantees who had not yet met throughout the year as a group) were unanimous in their belief that such an event was of primary importance. A problem for many was the isolation felt while involved in individual research outside of a university environment.

Program Planning:

a) The Commission continues to encourage universities in the same geographical area to share lecturers for their upper-level courses, on a doctoral level where possible. This will be particularly important next year when many lecturers will be on four-month grants.

Communications remain extremely positive with the Spanish Association of Anglo-American Studies.

b) There were fewer student grantees this year. In view of the number of applicants and evidence of demand, this Program will be increased whenever possible.

Commission representatives participate actively in the events organized by the Association of American University Programs in Spain.

a) and b) The Commission will make every attempt to incorporate a mid-year meeting for all grantees into the annual budget and program planning.

Attachments: Nos. 2-5

II. FULBRIGHT SPANISH GRADUATE STUDENT PROGRAM

Program Sponsor/s:
USIA
Ministry of Education and Science (MEC)
Ministry of Foreign Affairs

Program Costs: $66,325

Grant Announcement: March 2, 1987.

Ministerial Order: not applicable.

Means of Diffusion:
Spanish university deans, vice-rectors for research, university department heads and Spanish press.

Application Period: March 2 - April 27, 1987

Grants Announced: number unspecified

Applications Registered: 39

Grants Addressed to:
Spanish university graduates, in all fields of study except medicine, interested in pursuing a program of advanced studies in the U.S.

Brief Description of Selection Process:
Eliminatory English testing took place in early June. Personal interviews were conducted by four inter-disciplinary selection committees composed of university professors/ex-Fulbright grantees. The final selection Sub-Committee of the Board met to nominate the official panel on June 25, 1987.

Criteria:
Seriousness of project, importance to Spain and future professional application, academic credentials, and individuals' potential/achievements.

English Testing: American Language Institute, Georgetown University (ALIGU) Test (written & oral)

Pre-selected Candidates: 13

Candidates Nominated: 4

Alternates Nominated: 5

Withdrawals:
One of the official candiates was granted a 1988/89 ITT International Fellowship Award. The first and second alternates became official candidates, the third alternate was awarded a Fulbright/MEC grant and the fourth and fifth alternates withdrew for a lack of university financial aid offers. Therefore, a total of five grantees were beneficiaries of this Program.

Breakdown by Fields:

Science & Technology:	4
Econ. & Bus. Admin.:	0
Soc. & Pol. Science:	0
Arts & Letters:	1

BFS Approval: August 18, 1989

Renewals Awarded for PY 1988-89: not applicable

U.S. Cooperating Organization: IIE/FFPD

Other Activities:
Pre-departure orientation together with F/MEC student grantees. Fulbright Spanish Graduate Student grantees participated in enhancement seminars in the U.S. courtesy of USIA and reported great satisfaction with these additional activities.

Grant Benefits covered by Program Sponsor:

Tuition and fees: Fully covered, unless cost-sharing obtained

Maintenance: As stipulated by IIE, based upon cost-of-living by city

Months of award: nine, non-renewable

Additional Allowances:

Settling-in: $350

Books: $500

Family aid: not applicable

Other: Grantee round trip travel, including stop-over in city of pre-academic center
Excess luggage 10,500 pts.
USIA-sponsored sickness/accident insurance of $50,000 total coverage

Participants in USIA/IIE Pre-academic Programs: one

Program Duration: Twenty-nineth program year

Grantees through PY 1987: 695

Grantees in U.S. as of June 30, 1989:
Ten. Also eight Fulbright/Bank of Bilbao grantees are still in the U.S. ($3,869 on hand pending return travel)

Program Objectives:
Due to the increase in graduate student award through F/MEC, the Commission Board decided to suspend temporarily this grant announcement after 1989/90 PY. Funds covering this category will be used to further enhance the U.S.-scholar programs and help decrease the numerical imbalance between Spanish and U.S. grantees.

Achievements/Grantee Accomplishments:

Virtually all grantees return to Spain having completed their academic objectives and enter professional careers.

Difficulties:

Low level of Monthly Maintenance Rate or stipend, difficulty in obtaining university financial aid offers, reduced number of grants available, non-renewability and volume of administrative tasks involved for such a small program make it economically questionable.

Program Planning: (see **"Difficulties"**)

Attachments: No. 6

III. FULBRIGHT AWARDS FOR THE SALZBURG SEMINAR PROGRAM

Program Sponsor/s: USIA
Ministry of Education & Science
Ministry of Foreign Affairs

Program Costs: $4,970

Grant Announcement: September 15, 1988

Ministerial Order: not applicable

Means of Diffusion:
Commission mailings to Spanish university departments, press, former Spanish Salzburg Seminar participants, pertinent Spanish Government departments and other organizations with activities related to the different sessions offered by the Seminar.

Application Period: September 15 - October 20, 1988

Grants Announced: Number unspecified

Applications Registered: 14

Grants Addressed to:
Spanish graduate students and Ph.D.'s with demonstrated levels of professional achievement or significant promise in the fields covered by the session for which they apply.

Brief Description of Selection Process:
Personal interviews were scheduled in Barcelona on October 26 and in Madrid on October 28 and 31. Ms. Catherine McHugh Lichliter, Associate Director of the Salzburg Seminar, was assisted in the interview process by former program participants in both cities. Final selection took place on October 31 in Madrid.

Criteria:
Professional experience and objectives, communication skills and seriousness of purpose.

English Testing: Interviews conducted in English.

Pre-selected Candidates: 8

Candidates Nominated: 4

Breakdown by Fields:

Science & Technology:	0
Econ. & Bus. Adm.:	2
Soc. & Pol. Science:	1
Arts & Letters:	1

Renewals Awarded for PY 1988/89: not applicable.

U.S. Cooperating Organizations: not applicable
Program contacts Seminar personnel in Salzburg, Austria

Other Activities:
Alumni dinners are scheduled throughout the year in Madrid and informal gatherings are organized in both Madrid and Barcelona to coincide with Salzburg Seminar representative's visits to Spain for selection. During the course of 1988/89, a group of ex-grantees surveyed alumni interests in organizing/ attending special theme gatherings in Spain. Approximately one-fourth of the alumni body responded positively to participating in specialized professional/general social activities.

Grant Benefits covered by Program Sponsor:
Tuition: On a cost-sharing basis with the Salzburg Seminar, usually 50-50.
Maintenance: Per diem covered by grantees - calculated at 300 Austrian Schillings/day
Period of Award: Eight- or thirteen-day sessions
Additional Allowance/s: 40,000 Pts. towards the cost of travel.

Program Duration: Twenty-second program year

Grantees through Salzburg Seminar Program 1988: 183

Spanish Participants (non-Fulbright Grantees) through Salzburg Seminar Program 1988: 60

Program Objectives:
Provide Spanish professionals with the opportunity of participating in an exchange of ideas on issues of contemporary and international interest and significant aspects of American society.

Achievements/Grantee Accomplishments:
The Commission has continuously received extremely positive final reports from grantees, commending the Seminar's excellent organization and quality of faculty members. Ex-grantees occupy high-level positions in government, the academic community and the private sector.

Difficulties:

1) Mid-October receipt of Salzburg Seminar brochures resulted in inadequate grant diffusion.
2) End-October selection in Spain (change from December selection in past years) forced the Commission to close the application period too early to adequately-reach the target audience.

Program Planning:

The Commission has been instrumental over recent years in helping Salzburg Seminar alumni to formalize an association. It is hoped that in future years and with possible fund-raising efforts by members of an Alumni Association, more and more Spaniards will be able to benefit from the enriching experience offered by the Seminar.

Attachments: No. 6

IV. FULBRIGHT AWARD FOR AMERICAN STUDIES SUMMER INSTITUTE

Program Sponsor/s:
USIA
Ministry of Foreign Affairs
Ministry of Education & Science

Program Costs: $6,522 of which the Commission paid $4,849

Grant Announcement: December 2, 1989

Means of Diffusion:
The grant opportunity was publicized in the AEDEAN bulletin in December 1988 and by usual Commission mailings (press, university rectors, English department chairmen and professors).

Application Period: December 1988 - February 24, 1989

Grants Announced: one

Applications Registered: 29

Grants Addressed to:
Spanish public secondary-level educators (teacher trainers, curriculum developers, textbook writers and teachers).

Brief Description of Selection Process:
Interviews were held in English on March 30. The Selection Committee queried applicants in the following areas: Educators' activities in Spain; reasons for applying; future implementation of acquired knowledge.

Criteria:
Seriousness of project, importance to Spain and future professional application, academic credentials, and individuals' potential/achievements.

English Testing:
The entire selection process was carried out in English.

Pre-selected Candidates: 6

Candidates Nominated: 1

Alternates Nominated: 1

Breakdown by Fields:

Science & Technology:	0
Econ. & Bus.:	0
Soc. & Pol. Science:	0
Arts & Letters:	1

BFS Approval: April 13, 1989

Grant Benefits covered by Program Sponsor:
Complete coverage (round trip international and domestic travel, room and board, tuition and insurance).

Program Duration: Third Program Year

Grantees through PY 87 (Summer 1988): 2

Program Objectives:
Aimed at improving participant understanding of American society, institutions and contemporary issues most relevant to shaping these institutions.

Achievements/Grantee Accomplishments:
Increased awareness of U.S. civilization through institutions such as the national government, church, school and neighborhood. As well, grantees become more familiar with American Literature, History, Geography, beliefs and myths.

Difficulties:
An administratively-expensive and time-consuming grant to handle. No funds have been available to budget more than one grant per year. The first year the Commission had to process and select one candidate out of more than 70 applications. The number of applicants has decreased. However, selecting just one grantee from even 29 applicants is an extremely difficult and "expensive" task.

Program Planning:
This grant is not included in the budget for summer 1990 due to non-availability of funds.

Attachments: No. 6

V. FULBRIGHT AWARDS FOR MEDIA PROFESSIONALS

Program Sponsor/s: USIA

Program Costs: $10,600

Grant Announcement: October 1, 1987

Means of Diffusion:
A nationwide grant announcement was sent to professionals in radio, television and print journalism, by mail, telex and wire service.

Application Period: October 1 - November 2, 1987

Grants Announced: 3

Applications Registered: 14

Grants Addressed to:
Mid-career professionals in radio, television and print journalism.

Brief Description of Selection Process:
Pre-selection based on quality of applications received took place on February 3 and final selection interviews on March 3. Committee was composed of Board members or their delegates, and Spanish and American journalists including two ex-grantees.

Criteria:
Solid academic preparation in journalism, professional experience and potential implementation of knowledge acquired.

English Testing: Oral language-level evaluations

Pre-selected Candidates: 5

Candidates Nominated: 3

Alternates Nominated: 1 **Withdrawals:** 0

Breakdown by fields:

Science & Technology:	0
Econ. & Bus. Admin.:	0
Soc. & Pol. Science:	3
Arts & Letters:	0

BFS Approval: July 4, 1988

Renewals Awarded for FY 1988/89: not applicable

U.S. Cooperating Organization: CIES

Other Activities:
Pre-departure orientation held in Commission offices on April 13.

Grant Benefits covered by Program Sponsor:
Tuition & Fees: One-week orientation program at the Center for Foreign Journalists.
Maintenance: $2,300/mo.
Months of Award: 3 (September 19 - December 18)
Additional Allowances:
Settling-in: not applicable
Books: $1,075
Family Aid: not applicable
Other: Transatlantic travel not covered
$200 car rental reimbursed by Commission
USIA sponsored sickness/accident insurance

Program Duration: Pilot project, 1988

Grantees through PY 1987: not applicable

Grantees in U.S. as of June 30, 1989: not applicable

Program Objectives:
Strengthen academic and professional knowledge of mid-career journalists through intensive study and training. In retrospect, the Program established a core of professionals with experience in U.S. media to help select and advise successive "generations" of Spanish grantees in this field in the new Fulbright/CEOE Program (1989/90).

Achievements/Grantee Accomplishments:
Academic professional projects as outlined were completed. Personal visits to institutions were of great importance to these young professionals and their objectives at the outset.

Difficulties:
Initial confusion regarding the academic/professional balance of individual projects led to late confirmation of project locations, and increased administrative expenses in Spain.

Program Planning: not applicable. Pilot projects such as this one are valuable in exploring new areas undergoing rapid growth in Spain.

Attachments: No. 6

VI. FULBRIGHT/MINISTRY OF EDUCATION & SCIENCE (MEC)

a) Spanish Post-doctoral Researchers
b) U.S. Senior Lecturers

Program Sponsor/s:

a) MEC
b) U.S.-Spanish Joint Committee for Educational and Cultural Cooperation

Program Costs:

a) $1,883,541
b) $ 20,100

Grant Announcement: a) November 3, 1987
b) November 3, 1987

Ministerial Order: a) October 27, 1987
b) not applicable

Means of Diffusion:

a) Ministerial order and grant announcement published in the "Boletín Oficial del Estado" (BOE - Spanish equivalent of the "Federal Register" and hereafter referred to as "BOE"). MEC sends announcements to Spanish universities' vice-rectors for research.

b) Via Ministry, which held a national open competition for Spanish universities to submit projects and name requests.

Application Period: a) November 4 - December 15, 1987
b) November - December, 1987

Grants Announced: a) Number unspecified
b) 2

Applications Registered: a) 249
b) 10 universities

Grants Addressed to:

a) Spanish post-doctoral research and graduate students, the latter on an exceptional basis.

b) U.S. Senior Specialists

Brief Description of Selection Process:

a) Pre-selection was carried out by the Spanish National Evaluation Agency. English oral language-level evaluations took place in late March. Seventy-three applicants were interviewed by the five selection committees, according to discipline, on April 5. Thirty-nine applicants opted not to attend the interview phase due to location abroad; as in past years, they were considered based solely on their applications and support documents. On April 7, Commission Board and MEC representatives met to nominate the official panel, based on the pre-selection committees' recommendations. Four were removed from competition due to unacceptable English proficiency.

b) Projects and name requests submitted by universities directly to MEC which selected participating institutions by project priority and professor profiles.

Criteria:

a) Academic merit, scientific and/or technical priority of the proposed project and its feasability within both time and funding limitations, scientific record over the last five years of the applicant's research team of affiliation, and the research project's potential future implementation in Spain.

b) Project priority and professional expertise in the field of specialization.

English Testing:

a) Oral language-level evaluations
b) not applicable

Pre-selected Candidates: a) 112

Candidates Nominated:

a) 51 (42 post-doctoral researchers and 9 graduate students)

b) **Dr. Kenneth Emerson**, Chemistry Dept., Montana St. Univ. (Univ. Pais Vasco)
Dr. Graeme Fairweather, Mathematics Dept., Univ. of Kentucky (Univ. Valladolid)

Alternates Nominated: a) 0
b) 0

Withdrawals: a) one post-doctoral researcher
b) 0

Breakdown by Fields:

Science & Technology:	a) 37	b) 1
Econ. & Bus. Admin.:	a) 5	b) 0
Soc. & Pol. Science:	a) 1	b) 2
Arts & Letters:	a) 4	b) 0

BFS Approval: a) June 30, 1988
b) January 13, 1988

Renewals Awarded for PY 1988-89: a) 34
b) not applicable

U.S. Cooperating Organization: CIES

Other Activities:

a) F/MEC grantees were able to participate in grant enhancement seminars in the U.S. courtesy of USIA. The nine F/MEC graduate student grantees were offered a pre-departure orientation program by Commission staff and ex-grantees.

b) Grantees were sent usual pre-departure information, received individual orientation upon arrival, and the one still in Spain was invited to the mid-year meeting in Toledo.

Grant Benefits covered by Program Sponsor:

a) **Tuition & Fees:** not applicable
Maintenance: $1,600/mo.
Months of Award: 12, renewable for 12 max.
Additional Allowances: $2,600
Books: not applicable
Family Aid: not applicable
Other: Grantee round trip travel

b) **Tuition & Fees:** not applicable
Maintenance: $2,722/mo.
Months of Award: 3 (Oct.-Dec. & Sept.-Nov., 1988)
Additional Allowances:
Settling-in: not applicable
Books: not applicable
Family Aid: not applicable
Other: Grantee round trip travel
Excess luggage 10,500 pts.

Grant Benefits covered by USIA:
Sickness/accident insurance of $50,000 total coverage and administrative costs in the U.S.

Participants in USIA/IIE Pre-academic Program:
not applicable

Program Duration: a) Eighth Program Year
b) Pilot project 1988/89

Grantees through PY 1987: a) 411 b) not applicable

Grantees in U.S. as of June 30, 1989: a) 73

Program Objectives:

a) Train young researchers in their areas of specialization.
b) Introduce binational exchanges into this growing program, in response to the needs of Spanish universities.

Achievements/Grantee Accomplishments:

a) Projects/goals were completed as outlined.
b) Projects were completed as anticipated. The chemistry lecturer was invited to remain at the university from 6-12 mos. as a paid visiting lecturer. He remained through June 1989.

Difficulties:

a) Due to factors beyond Commission's control, selection and renewal approvals were scheduled too late to give ideal individual grantee attention. In addition, changes within MEC caused undesirable delay in payments. MEC and Commission are working together to overcome these difficulties as soon as possible.

Program Planning:

a) MEC is implementing "EL PLAN NACIONAL" (National Plan of Scientific Research and Technological Development) and has increased grants through Commission for 1989/90 PY.
b) Extra funding will be requested from USIA to continue this project in 1991/92 and 1992/93.

Attachments: No. 7

VII. FULBRIGHT/"la CAIXA"

a) Spanish Graduate Students
b) U.S. Senior Lecturers

Program Costs: a) $615,878
b) $ 35,159

Program Sponsor/s: a) "la Caixa"
b) USIA and "la Caixa"

Grant Announcement: a) March, 1987
b) June, 1987

Ministerial Order: not applicable

Means of Diffusion:

a) Grant announcement printed by "la Caixa" and distributed by the Commission and "la Caixa".
b) Via "la Caixa" and the Commission

Application Period: a) March 2, 1987 - June 30, 1987

Grants Announced: a) 15 max.

Applications Registered: a) 131 b) 13 name requests

Grants Addressed to:

a) Fifth-year students and graduates of the region of Catalonia and the University of the Balearic Islands.
b) U.S. professors/specialists.

Brief Description of Selection Process:

a) Eighty-eight applicants submitted acceptable TOEFL scores, and 25 applicants out of 38 achieved a satisfactory score on the Michigan Test of English Language Proficiency administered in Barcelona. Five applicants did not take an English exam and were eliminated. Two selection committees interviewed examinees on September 26 and 27 in Barcelona. Ratification of official panel took place on November 3.
b) Name requests for U.S. lecturers were sent to CIES for review and approval.

Criteria:

a) Seriousness of project, importance to Spain and future professional application, academic credentials, individual's potential/achievements
b) Based on individual university requests.

English testing:
a) Minimum 525 TOEFL required, prior to Sept. 1, 1987. On September 8 the Michigan Test was administered in Barcelona, a score of 80 or above was required.

Pre-selected Candidates: a) 113 interviewed
b) 13

Candidates Nominated: a) 15
b) 10

Alternates Nominated: 0 **Withdrawals:** 0

Breakdown by Fields:

Science & Technology:	a) 7	b) 5
Econ. & Bus. Admin.:	a) 3	b) 2
Soc. & Pol. Science:	a) 3	b) 2
Arts & Letters:	a) 2	b) 1

BFS Approval: a) March 11, 1988.
b) December 28, 1988

Renewals awarded for PY 1988/89: 13

U.S. Cooperating Organization: a) IIE b) CIES

Other Activities: a) Pre-departure orientation held in Barcelona on June 21, 1988.

Grant Benefits covered by Program Sponsor:

a) **Tuition & Fees:** Fully covered
Maintenance: $ 860/mo.
Months of Award: Twelve, renewable 12
Additional Allowances:
Settling-in: not applicable
Books: $480
Family Aid: not applicable
Other: Grantee return trip travel
USIA-sponsored sickness/accident insurance of $50,000 total coverage

b) **Tuition & Fees:** not applicable
Maintenance: per diem & honorarium
Months of Award: as per request
Additional Allowances:
Settling-in: not applicable
Books: not applicable
Family Aid: not applicable
Other: Grantee return trip travel
USIA-sponsored sickness/accident insurance of $50,000 total coverage

Participants in USIA/IIE Pre-academic Program: 11

Program Duration: a) Sixth Program Year
b) Second Program Year

Grantees through PY 1987: 131

Grantees in U.S. as of June 30, 1989: 43

Program Objectives:

a) Offer the opportunty to initiate graduate degree studies in the U.S.
b) Amplify binational exchanges in response to requests received from Spanish universities for U.S. lecturers.

Achievements/Grantee Accomplishments:

a) Grantee degree objectives attained
b) U.S. specialists' activities highly acclaimed by universities and "la Caixa"

Program Planning: Both programs continue

Attachments: Nos. 9-11

VIII. FULBRIGHT/MINISTRY OF HEALTH AND CONSUMER AFFAIRS (MSC)

Program Costs: $209,410

Program Sponsor/s: MSC

Grant Announcement: April 26, 1988

Ministerial Order: March 10, 1988

Means of Diffusion:
Ministerial order and grant announcement published in "BOE".

Application Period: April 27 - May 26, 1988

Grants Announced: 5

Applications Registered: 24

Grants Addressed to:
Spanish graduates, preferably associated with the MSC health services who are interested in a Public Health study program.

Brief Description of Selection Process:
Pre-selection on paper took place June 9. Oral English-language level evaluations and personal interviews were held on June 15. Selection committees included ex-grantees and MSC officials and Commission Board members or their delegates.

Criteria:
Academic preparation, professional competence, project feasability and importance in the field of Public Health, future implementation of knowledge acquired in Spain. Applicants with relevant work experience have preference.

English Testing: Oral language-level evaluations

Pre-selected Candidates: 9

Candidates Nominated: 5

Alternates Nominated: 1 **Withdrawals:** 0

Breakdown by Fields:

Science & Technology:	0
Econ. & Bus. Admin.:	0
Soc. & Pol. Science:	5
Arts & Letters:	0

BFS Approval: July 21, 1988

Renewals awarded for PY 1988/89: 2

U.S. Cooperating Organization: IIE

Other Activities:
MSC grantees were able to participate in grant enhancement seminars in the U.S. courtesy of USIA and reported enthusiastically.

Grant Benefits covered by Program Sponsor:
Tuition & Fees: Fully covered
Maintenance: $1,200/mo.
Months of Award: Twelve, renewable 12
Additional Allowances:
Settling-in: not applicable
Books: not applicable
Family Aid: $200/mo./max. 3 dep.
Other: Grantee & spouse round trip travel

Grant Benefits covered by USIA:
sickness/accident insurance of $50,000 total coverage
Pre-academic programs
Administrative costs in U.S.

Participants in USIA/IIE Pre-academic Program: 0

Program Duration: Fifth Program Year

Grantees through PY 1987: 30

Grantees in U.S. as of June 30, 1989: 7

Program Objectives:
Implement the National Plan for Training of Professional and Academic Specialists in the fields of Public Health.

Achievements/Grantee Accomplishments:
Grantee degree/professional training goals attained.

Difficulties:
The late publication of the Ministerial Order effectively limits awards to those with university admission, and requires the IIE to confirm admissions on an exceptional basis in late June and July. Thereby, grantees cannot participate in pre-academic programs--of benefit to the many who have not had experience in the U.S.

Program Planning:

MSC expresses yearly its priority for this program in relation to its other study-abroad awards. The Commission regularly emphasizes the importance of earlier grant announcements.

Attachments: Nos. 12-13

IX. FULBRIGHT/PUBLIC FINANCE (PF)

Program Sponsor/s: Ministry of Economy and Finance

Program Costs: $371,600

Grant Announcement: September 10, 1987

Ministerial Order: July 10, 1987

Means of Diffusion:
Ministerial Order and grant announcement published in the "BOE". The Ministry printed posters for distribution to all central and regional government offices and the Commission distributed one-page information sheets of the grant announcement.

Applications Period: September 11 - October 10, 1988

Grants Announced: 10 max.

Applications Registered: 15

Grants Addressed to:
Career civil servants working within any division or dependency of the Secretariate of State for Public Finance of the Ministry of Economy and Finance who are interested in pursuing a graduate study program, research and/or professional training in the U.S.

Brief Description of Selection Process:
Pre-selection took place on December 15; interviews and final selection on December 23. Selection Committee was composed of representatives of the Secretariat of State for Finance, the School of Public Finance, the Institute of Fiscal Studies and the Fulbright Commission Board. Selection results were ratified by the Secretary of State for Finance.

Criteria:
Professional background and objectives, future implementation of proposed project, and individual's potential/achievements.

English Testing:
Oral language-level evaluations. TOEFL scores required of all candidates interested in graduate academic programs.

Pre-selected Candidates: 15

Candidates Nominated: 9 **Withdrawals:** 1

Alternates Nominated: 0

Breakdown by Fields:

Science & Technology:	0
Econ. & Bus. Admin.:	8
Soc. & Pol. Science:	0
Arts & Letters:	0

BFS Approval: August 2, 1988

Renewals Awarded for PY 1988/89: 4 **Withdrawals:** 1

U.S. Cooperating Organization: IIE/DC

Other Activities:
Mid-year and pre-departure orientation meetings were held at the Commission.

Grant Benefits covered by Program Sponsor:

Tuition & Fees: Fully covered or
PROGRAM ALLOWANCE: $3,000 max.
Maintenance: $2,000/mo.
Family Aid: $250/mo./dep. (max. $1,000/mo.)
Months of Award: 3 - 12, renewable mos. originally authorized
Other: Grantee round trip travel

Grant Benefits covered by USIA:
Sickness/accident insurance of $50,000 total coverage
Administrative costs in the U.S.
Pre-academic programs

Participants in USIA/IIE Pre-academic Programs: 4

Program Duration: Second Program Year

Grantees through PY 1987: 6

Grantees in U.S. as of June 30, 1989: 5

Program Objectives:
Provide Spanish civil servants with advanced academic and professional training in the U.S. Each participant pursues an individually-designed program that consists of academic study, research, seminars and workshops, specialized training, professional visits and internships at public/private organizations dedicated to fiscal management.

Achievements/Grantee Accomplishments:

Three 1988/89 grantees have had articles published in the Institute of Fiscal Studies' quarterly magazine; Juan Pelegri returned to Spain to occupy a position in the Supreme Court; 1987/88 grantee, Miguel Angel Lasheras, is the Director of the Institute of Fiscal Studies; Marina Fernández is an executive adviser at the same Institute; and Julio Gómez is the Director of the Cabinet of the Secretariate General for planning and budgeting of the Ministry of Economy & Finance.

Difficulties:

Final clearance for three grantees to carry out research at the IRS in Washington, D.C. took a long time. Since grants are "custom-made", short-term grantees reported that they would have benefited from longer periods of stay, thus enabling them to pursue contacts outside of structured internship programs. Nonetheless, the IIE in D.C. was always eager to assist in arranging for special visits, and helping to locate seminars, conferences, etc. of interest.

Program Planning:

The Ministry continues to be interested in training its personnel in areas which include fiscal management and tax inspection, public expenditure programming, foreign trade and human resource management. In view of above difficulties, the Commission continues to suggest/stress longer-term rather than short-term grants. The problem, however, seems to lie in that these civil servants are in positions that many times do not allow for prolonged absences.

Program supervision from within the Ministry will fully transfer from the school of Public Finance to the Institute of Fiscal Studies during the next reporting year.

Attachments: No. 14

X. FULBRIGHT/PUBLIC ADMINISTRATION (MAP)

Program Sponsor/s: Ministry of Public Administration

Program Costs: $340,635

Grant Announcement: November 20, 1987

Ministerial Order: November 16, 1987

Means of Diffusion:
Ministerial Order and grant announcement published in "BOE". The Commission distributed one-page information sheets and contacted press.

Application Period: November 21-December 20, 1988

Grants Announced: 12

Applications Registered: 6

Grants Addressed to:
Mid-career civil servants with work experience in progressively responsible professional positions in the central government, Social Security system or central/regional governments, interested in under-going academic studies, research, or professional training.

Brief Description of Selection Process:
In February 1988, representatives of MAP, the National Institute of Public Administration (INAP) and the Commission Board met to interview applicants and nominate official panel.

Criteria:
Seriousness of proposed projects and their potential future implementation in Spain.

English Testing:
Oral language-level evaluations; TOEFL required of all candidates interested in graduate studies.

Pre-selected Candidates: Two, conditional to improving their English proficiency

Candidates Nominated:
Two (plus one 1987/88 official candidate was transferred to the 1988/89 Program).

Alternates Nominated: 0

Breakdown by Fields:

Science & Technology:	0
Econ. & Bus. Admin.:	1
Soc. & Pol. Science:	2
Arts & Letters:	0

BFS Approval: September 1, 1988

Renewals Awarded for PY 1988/89: 3

U.S. Cooperating Organization: IIE/DC

Grant Benefits covered by Program Sponsor:

Tuition & Fees: Fully covered
Maintenance: $2,000/mo.
Program Allowance: max. $3,000 per researcher/professional trainees and exceptionally for grantees enrolled in academic programs
Family Aid: $250/mo./dep (max. $1,000/mo.)
Other: Grantee round trip travel

Grant Benefits covered by USIA:

Sickness/accident insurance of $50,000 total coverage
Administrative costs in the U.S.
Pre-academic programs
Enhancement activities

Participants in USIA/IIE Pre-academic Programs: 1

Program Duration: Second Program Year

Grantees through PY 1987: 8

Grantees in U.S. as of June 30, 1989: 6

Program Objectives:

MAP priority fields:
Evaluation and project control
Budget management and control
Control of administrative organization
Information systems for the Administration
Public administration and public relations
Public management
Human resource management

Achievements/Grantee Accomplishments:

1987/88 grantee, José Costa Lafarga works at the EEC, in matters related to science and technology policies, and Alvaro Rengifo is Commerical Attaché, Spanish Embassy, Abidjan, Ivory Coast.

Difficulties:

Since candidates have varied backgrounds and needs, exhaustive advising guidance is required to find appropriate "custom-made" programs.

Program Planning:

The Commission is working closely with MAP on the timing of its 1989/90 program and means of diffusion in order to capture greater numbers of qualified applicants.

Attachments: Nos. 15-16

XI. FULBRIGHT/MINISTRY OF SOCIAL SERVICES, DIRECTORATE GENERAL OF SOCIAL ACTION-COUNCIL OF INTERNATIONAL PROGRAMS (FULBRIGHT/DGAS-CIP)

Program Sponsor/s: Ministry of Social Services

Program Costs: $ 32,002

Grant Announcement: July 20, 1988

Grant Resolution: July 30, 1988

Means of Diffusion:
Grant announcement published in "BOE". Regional social welfare government councils, Spanish press, human services organizations, schools of social work, private human services organizations, ex-CIP grantees. Telegrams and information sheets sent by Commission.

Application Period: July 21 - September 2, 1988

Grants Announced: 6 (three 4-mo. and three 12-mo.)

Applications Registered: 4

Grants Addressed to:
"Diplomados" in Social Work (a three-year university degree), with a minimum of 2 years of professional experience, interested in participating in a CIP 4-mo. or 12-mo. program, combining part-time field work with university studies on an audit/no credit basis.

Brief Description of Selection Process:
On September 20, the three applicants who passed the required English test met for interviews with the selection committee, composed of two Ministry of Social Services representatives and two Commission Board members.

Criteria:
The grant announcement published three Ministry priorities:
Direct home service
Volunteer work
Social work directed towards family assistance

Applicants were evaluated not only for their objectives as they fell within the above-mentioned priority areas, but also for their professional and academic qualifications, communication skills and individual potential.

English Testing: ALIGU oral and written tests

Pre-selected Candidates: 3

Candidates Nominated: 3
(plus 1988 candidate, Dolores Bajo, was transferred to the 1989 panel)

Alternates Nominated: 0

Breakdown by Fields:
Science & Technology: 0
Econ. & Bus. Admin.: 0
Soc. & Pol. Science:. 4
Arts & Letters: 0

BFS Approval:
February 7, 1989 Commission received USIA notification that the Office of Private Sector Programs (E/P) had awarded a grant to CIP for its 1989 program, listing approved Spanish participants/ CIP affiliate office placements.

Renewals Awarded for PY 1988-89: not applicable

U.S. Cooperating Organization:
CIP, Cleveland

Other Activities:
On February 27, pre-departure orientation took place with the attendance of CIP President and former participants.

Grant Benefits covered by DGAS:
CIP Program Support: $1,200
Contribution to CIP to reduce field work to half-time:
a) $600 for 4-mo. participants
b) $7,000 for 12-mo. participants
Tuition and fees: not applicable.
Participants attend university courses free of charge as arranged by CIP.
Books: $300
Other: Grantee round trip travel (int'l. and U.S. domestic)

Grant Benefits covered by CIP:
Maintenance: $40-45/wk./participant, during the first 4 mos.
$305/mo. during latter 8
Other: Local bus/train pass
Arrangements for host family
Orientation in NYC, reunion in Washington, D.C.
Orientation and Training Institute
General support services

Grant Benefits covered by USIA:
Sickness/accident insurance of $50,000 total coverage
Administrative and program support to CIP

Program Duration: Second Program Year. Fulbright/CIP Program ran twenty-two years through CIP PY 1988

Grantees through PY 1987 (1988 CIP Program): 53

Grantees through June 30, 1989: 4

Program Objectives:
Provide a cultural and professional enrichment opportunity to Spanish social workers. The 1988/89 Program (CIP 89) introduces, for the first time, an academic component which DGAS plans to continue supporting.

Achievements/Grantee Accomplishments:
Many former CIP participants now hold high-level administrative positions in regional and local governments, hospitals, Spanish Red Cross, and schools.

Difficulties:
The volume of work and administration for such a small program is very high. Commission has worked closely with CIP to help identify candidates' professional needs for placement purposes. Final placements in specialized agencies were slow to obtain and there was also a disturbing last-minute change in CIP affiliation (one week prior to grantee departure).

Program Planning:
The Commission has encouraged DGAS to open the grant program to all human services professionals and not limit it to only those in possesion of a "diploma" in social work. This should attract more applicants and allow for a more competitive selection.

Attachment: No. 17

XII. FULBRIGHT/FOUNDATION CENTER FOR COMMERCIAL STUDIES (CECO)

a) Fulbright/CECO/Kennedy School
b) U.S. Senior Lecturers

Program Sponsor/s: CECO

Program Costs: a) $180,000
b) $ 11,200

Agreement with CECO: a) March 2, 1988
b) March 2, 1988

Grant Announcement: a) January 29, 1988
b) established by CIES

Grant Resolution: a) January 28, 1988
b) not applicable

Means of Diffusion:

a) Resolution and grant announcement published in "BOE". Printed advertisment in Spanish press (financed by CECO), news release of signing of agreement, and information sheet distributed by Commission.
b) CIES Grant Announcement in U.S.

Application Period: a) February 1 - March 11, 1988
b) Established by CIES

Grants Announced: a) 6
b) 6 max.

Applications Registered: a) 32
b) unavailable

Grants Addressed to:

a) Spanish graduate students or Ph.D.'s in possesion of the adequate academic and/or professional background to carry out a degree program (2-year Master in Public Administration) or non-degree (special student status) studies at the John F. Kennedy School of Government.
b) U.S. professors in the fields of management, international commerce or finance, marketing, and decision-making.

Brief Description of Selection Process:

a) Applicants with 550+ TOEFL or 85+ Michigan Test scores were interviewed on April 24 and 26 in Madrid. The Selection Committee was formed by representatives of CECO, the Commission Board and the Kennedy School of Government.

b) CIES pre-selected candidacies were reviewed by CECO and Board members.

Official panels were ratified by CECO.

Criteria:

a) Professional academic background, clear objectives within CECO priority areas (economics and commerce), seriousness of project, project priority in Spain and future professional implementation, individual's potential/achievements.
b) Professional expertise and area of specialization.

English Testing: a) TOEFL/MICHIGAN
b) not applicable

Pre-selected Candidates: a) 24
b) 7 (1988/89 & 1989/90)

Candidates Nominated:

a) 6
b) Two.
Stephen Paranka, Marketing Dept.
(spec.: Marketing strategy and international marketing),
Colorado St. Univ.
Glenn Walters, Dean College Bus. Admin.
(spec.: Marketing theory and marketing channels)
Nicholls St. Univ.,
scheduled visit, Oct./Dec., 1989

Alternates Nominated: a) 3
b) 1

Withdrawals:

a) 1 (first alternate became candidate)
b) 0

Breakdown by Fields:

Science & Technology:	a) 0	b) 0
Econ. & Bus. Admin.:	a) 6	b) 2
Soc. & Pol. Science:	a) 0	b) 0
Arts & Letters:	a) 0	b) 0

BFS Approval: a) date unavailable
b) Oct. 11, 1988.

Renewals Awarded for PY 1988/89:

a) not applicable (First Program Year)
b) not applicable

U.S. Cooperating Organization:

a) Kennedy School of Government
b) CIES

Other Activities:

a) Pre-departure orientation held at the Commission on July 22 with Fulbright/Public Finance alumni. Grantees had the opportunity to learn about the experiences of two Fulbright/Public Finance grantees who had just completed degree programs at the JFK School. CECO and Commission Board members were also present.
b) Guest lecturer and represented CECO at professional seminars.

Grant Benefits covered by Program Sponsor:

a) **Tuition & Fees:** Fully covered (including BCB Shield Med. Ins.)
Maintenance: $1,200/mo.
Months of Award: 24 max.
Additional Allowances:
Settling-in: $1,100
Family Aid: not applicable
Books: $500
Other: Grantee round trip travel

b) **Tuition & Fees:** not applicable
Maintenance: $2,800/mo.
Months of Award: 3
Additional Allowances:
Settling-in: not applicable
Family Aid: $200/mo./dep.
Books: not applicable
Other: Grantee round trip travel

Grant Benefits covered by USIA:

a) not applicable
b) Admin. costs in U.S. (CIES)

Participants in USIA/IIE Pre-academic Program:

a) not applicable
b) At the beginning of his assignment, Dr. Paranka participated in the Toledo Seminar

Program Duration: a) First Program Year
b) First U.S. lecturer

Grantees under Program through PY 1987: 0

Grantees in U.S. as of June 30, 1989: a) 6

Program Objectives:

a) Offer academically-qualified Spanish university graduates and professionals the opportunity to broaden their studies at the Kennedy School in international political economy, economics, public management issues and policy.

b) Introduce a binational exchange component. Lectures and seminars are given at CECO, universities and professional institutions in the Madrid area.

Achievements/Grantee Accomplishments:

a) Grantees have demonstrated good academic records.

b) The lecturing schedule was completed as anticipated. CECO students were found to be mature, well-motivated professionals.

Difficulties:

a) Grantees have complained about low level of financial coverage for Boston area. The Commission and JFK Kennedy School are in contact with CECO to address this problem.

b) CECO has not yet clearly established professor obligations.

Program Planning:

a) No changes are foreseen in program characteristics.

b) Although the terms provide for up to six lecturers for periods from 3-8 mos., these grants will no doubt continue to be for two professors/year for only three-month periods.

Attachments: No. 18

A. COMMISSION ADMINISTRATION
(as of June 30, 1989)

1. BOARD MEMBERSHIP

American Members:

Mr. Robert L. Earle, Co-Chairman (out-going)
Counselor for Press and Public Affairs, Embassy of the United States, Madrid

Mr. Thomas F. Haran, Treasurer
Assistant Cultural Affairs Officer, Embassy of the United States, Madrid

Dr. Ilene Avery,
Director, Academic Year Abroad, Madrid

Mr. Guy M. Newland
President, Consultores Fenway, Madrid

Mr. David G. White
Director of the International Department, Bank of Santander, Madrid

Mr. Denis Johnson
Director General, CIGNA Insurance Company of Europe, SA-N.V., Madrid

Mr. Edward C. McBride (observer)
Cultural Affairs Officer, Embassy of the United Stated, Madrid

Dr. Alice Pollin (observer)
Director, International Institute Foundation, Madrid

Spanish Members:

Mr. Miguel Arias Estévez, Co-Chairman, Director General of Cultural Relations, Ministry of Foreign Affairs, Madrid

Mr. Carlos de Benavides Salas, Subdirector General of Cultural Services, Department of Cultural Relations, Ministry of Foreign Affairs, Madrid

Mr. Emilio García Prieto, Subdirector General of International Cooperation, Ministry of Education and Science, Madrid

Mr. Ramón López Arenosa, Subdirector General of Scientific Research Personnel Training, Ministry of Education and Science, Madrid

Two member vacancies

Mr. Manuel Gala Muñoz (Observer)
Rector of the University of Alcalá de Henares, Madrid

One observer vacancy

2. PERSONNEL

* María Jesús Pablos, Executive Director
  Elizabeth Anderson, Deputy Director
* Pilar Gómez, Coordinator
  Patricia Zahniser, Program Officer
  Claudia Costanzo, Program Officer
  María Teresa Pons, Program Officer
* Guy Vanover, Academic Adviser
* Conchita Herrero, Administrative Officer
* Gustavo Zozaya, Accountant
* Miguel López, Administrative Assistant
* Carlos Tejero, Administrative Assistant
* María Amelia Pérez Sendino, Executive Secretary
* Elena Antón, Secretary, Academic Advising
  Esther Navarro, Secretary
  Gloria Ferratges, Secretary
* Genoveva Peña, Secretary
* Celia Martínez, Secretary
* Ramón González, Messenger
* Javier García, Receptionist

Ms. Gail Bier, Academic Adviser at the Institute of North American Studies in Barcelona, is paid by the hour in the capacity of Fulbright delegate in that city.

3. OFFICES

The Commission is most grateful to the Ministry of Education and Science for continuing to provide rent-free space at Paseo del Prado, 28 - 5th floor, 28014 Madrid. The savings under this arrangement are great in view of the ever-increasing cost of urban space in Madrid.

4. AUDITING

Accounts were audited this year by Coopers & Lybrand beginning in November, 1988. The report was dated February 23, 1989.

5. BANK ACCOUNTS

Bank accounts remain in the "Banco Español de Crédito". A separate account is maintained at "la Caixa" for its program and another in the "Banco Exterior" for the Fulbright/Public Administration and Public Finance Programs.

6. BONDED PERSONNEL

No Fulbright personnel is bonded at present. The Commission is unable to contract a company willing to provide this service.

* Staff services shared with the United States-Spanish Joint Committee for Cultural and Educational Cooperation.

B. FINANCIAL SUMMARY

The total allocation for grant activities and administrative costs for the reporting year 1988/89 (Spanish Fiscal Year 1989) are detailed as follows:

	PROGRAM $	ADMIN. COST $	TOTAL $
USIA	301,969	235,029	536,998*
MFA	75,786	26,937	102,723**
MEC	1,881,594	54,391	1,935,985***
+"la Caixa"	651,037	-	651,037
MSC	209,410	29,815	239,225
Public Finance	371,600	41,541	413,141
Public Admin.	340,635	46,787	387,422
DGAS-CIP	32,002	4,493	36,495
+CECO	191,200	14,466	205,666
TOTAL	$4,055,233	$ 453,459	$4,508,692

(the average yearly rate of exchange used in this report is: **113.48 pts./$1.00**)

* Includes $52,498 USIA contribution for "la Caixa" Admin. Costs.

** 50% of the Ministry of Foreign Affairs contribution (6,000,000 pts.) is used for Admin. Costs and 50% for Program Costs. Above figure also includes $48,850 MFA direct contribution to American scholars on joint Fulbright/ MFA grants.

*** Figure includes MEC contribution (7,000,000 pts.) of which 6,172,291 pts. is used for Admin. Costs. The rest is used for Program.

\+ "la Caixa" is a private sector institution and CECO is semi-private.

NOTE: There are $34,230 carry-over funds from this fiscal year committed to Program activities.

C. ACADEMIC ADVISING SERVICES:

1) DAILY OPERATIONS
2) YEARLY PERFORMANCE/ANALYSIS
3) ACHIEVEMENTS/PROBLEM AREAS
4) FUTURE DEVELOPMENTS

1) DAILY OPERATIONS

The Commission employs two full-time persons (an Educational Adviser with secretarial support) for the Academic Advising Office (AAO) and serves as the initial information source for visitors. Office hours are Monday through Friday from 8:00 am to 3:30 pm. Hours in which the general public is served are restricted in order to allow for the efficient operations of other advising activities (i.e. group counseling, video projection, office organization, answering correspondence, etc.). In this respect, the AAO opens to the public for visits and telephone inquiries, Monday through Thursday from 10:30 am to 2:00 pm and remains closed to the public on Fridays.

The primary mission of the AAO is to provide professional orientation and guidance to all individuals who wish to further their university education in the U.S. Increasingly, the Office is also functioning as a reliable information resource to explain the educational structures of both the U.S. and Spain to admissions officers, college recruiters, credential evaluators, testing agencies and Government agencies.

Group advising remains an integral part of the AAO's operations due to the heavy public demand for services. Informative videos which provide a basic orientation to U.S. graduate and undergraduate studies are shown year-round followed by group counseling sessions. Three video tapes are available, two were produced "in-house" by the Commission: "Graduate Studies at U.S. Universities", "Undergraduate Studies at U.S. Universities", and "What is Expected of Graduate Students in the U.S." (the latter provided by USIA). These sessions have continued to be very popular (shown this year to 934) and effectively group the public into sectors with common concerns and questions.

2) YEARLY PERFORMANCE/ANALYSIS

Comparative Statistical Breakdown (July 1 - June 30):

	1987/88	1988/89	% increase
Total months counted:	12	12	---
Total days open to the public	184	176	---
Spanish nationals	7,436	9,566	29%
U.S. nationals	168	545	224%
Nationals of other countries	131	381	191%
Requests ESL programs	1,846	1,996	8%
Requests other information*	5,557	8,000	44%
Requests medical studies	335	496	48%
Visitors	4,238	6,530	54%
Telephone calls	3,497	3,962	13%
Letters sent out	2,951	3,484	18%
Total public served (in person, by mail & phone)	10,686	13,976	**31%**
Average advisees/day	**58**	**80**	**38%**

*includes inquiries about graduate studies (3,600; 45% of total) and undergraduate studies (2,400; 30% of total).

It is relevant to note that increases were registered in all statistical entries, reflecting a higher volume of activity. Upon closer inspection, the following conclusions can be drawn:

Nationality: The number of Spaniards contacting the Office has significantly increased; however the number of U.S. citizens and third country nationals have virtually doubled.

Area of Interest: Information requested about ESL programs has increased, but interest has shifted more heavily towards university-level studies (undergraduate, graduate and medical studies). This reflects a trend to acquire sufficient English-language training in Spain and apply directly later to academic programs. The larger increases in university/medical programs also confirmed the general perception of educational quality available at U.S. institutions.

Nature of Inquiry: The greatest amount of change noted is in the growing number of personal visits to the Office, reflecting increased public awareness of the AAO's role as a locally-based educational advising center. This awareness has also spread outside of Madrid as shown by the increased correspondance and telephone calls, largely originating from the areas outside of the capital.

Total figures: The 31% increase in public served confirms a steadily growing interest in U.S. university education. More importantly, the average number of persons advised on a daily basis has grown from 58/day to 80/day (an annual increase of 38%), clearly reflecting the nature of demand for advising sevices. Furthermore, these figures do not include a significant number of "self-service" students. As such, the statistics are more reliable in giving an accurate account of actual daily advising activities.

3) ACHIEVEMENTS/PROBLEM AREAS

Obviously the increased demand for services has added strains on the Commission/AAO's resources. Additionally, in an era of flat budgets and cutbacks (the closing of U.S. consulates throughout Spain), academic advising is becoming increasingly concentrated in Madrid. USIS still funds two part-time advisers at a binational center in Barcelona--The Institute of North American Studies. In response, the Office has adopted a policy of re-organization and streamlining to assure the continuance of efficient operations and remain abreast of this increased demand. In this respect, the following measures have been implemented:

As of February 1, 1989, all educational information in the AAO has been restricted to university-level studies.

The AAO is de-emphasizing its role as an information clearinghouse for other private programs and organizations that offer either scholarships or work and cultural experiences in the U.S.

The Commission has responded favorably to the ETS proposal to sell TOEFL study materials. Through these books sales, it is hoped that funds will be generated specifically to help support the AAO.

The Educational Adviser was selected as a 1989 U.S.-Based Training Program participant. This invaluable experience allowed for much needed professional development and has had very positive effects on the AAO's office management. Since returning, the adviser has been able to exchange ideas/resources with Fulbright and Joint Committee staff, fellow advisers throughout the world, update educational information, and provide new input into operations.

4) FUTURE DEVELOPMENTS

Reduction of operational expenses: The Commission is considering charging the public for photocopies and postage.

Satisfying public demand: Proposals are being studied to intensify group counseling, increase video projections, and further streamline without compromsing educational advising.

Improving operations: The Commission is increasingly publicizing the type of information offered. This move is intended to dissuade visitors in search of information that does not fall within AAO activities. The Commission also plans to computerize the AAO in an effort to increase productivity and efficiency.

The Spanish educational system is undergoing a process of profound reform, especially in foreign degree recognition. As a consequence of the single European market of 1992, Spain and other EEC-member nations must arrive on an agreement to recognize each others' academic credentials. Most likely, this move will have a future impact on U.S./Spain degree recognition and demand for U.S. educational opportunities. In this respect, there exists the potential and interest for additional "one-on-one" institutional agreements for cultural and educational exchange.

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The Commission is pleased to submit the Annual Report and hopes that USIA, BFS and the corresponding Spanish authorities will request any additional information or clarification deemed necessary.

ATTACHMENT INDEX

	No.
THIRTIETH ANNIVERSARY CELEBRATION,	
Univ. Administration Seminar Program	1
U.S. FULBRIGHT PROGRAM	
1988 Toledo Seminar Program	2
1988/89 U.S. Fulbright Program Scholars in Spain	3
1988 Fall Orientation Program for U.S. Scholars	4
1988/89 Intercountry Lecturer Program Participants	5
FULBRIGHT SPANISH PROGRAM	
1988/89 Spanish Fulbright Graduate Student Grantees	6
1989 Salzburg Seminar Program Participants	6
1989 American Studies Institute Participant	6
1988 Fulbright Media Professionals Program Grantees	6
FULBRIGHT/MINISTRY OF EDUCATION AND SCIENCE PROGRAM	
1988/89 Fulbright/MEC Grantees	7
1987/88 Fulbright/MEC Grantees renewed for 1988-89	8
FULBRIGHT/"la CAIXA"	
1988/89 Fulbright/"la Caixa" Grantees	9
1987/88 Fulbright/"la Caixa" Grantees renewed for 1988/89	10
1988/89 Fulbright/"la Caixa" U.S. Professor/Specialist Program Participants	11
FULBRIGHT/MINISTRY OF HEALTH AND CONSUMER AFFAIRS PROGRAM	
1988/89 Fulbright/MSC Grantees	12
1987/88 Fulbright/MSC Grantees renewed for 1988/89	13
FULBRIGHT/MINISTRY OF ECONOMY & FINANCE PROGRAM	
1988/89 Fulbright/Public Finance Grantees	14
FULBRIGHT/MINISTRY OF PUBLIC ADMINISTRATION PROGRAM	
1988/89 Fulbright/Public Administration Grantees	15
1987/88 Fulbright/Public Administration Grantees renewed for 1988/89	16
FULBRIGHT/MINISTRY OF SOCIAL SERVICES (Fulbright/DGAS-CIP)	
1989/90 CIP Program Participants	17
FULBRIGHT/FOUNDATION CENTER FOR COMMERCIAL STUDIES (CECO) PROGRAM	
1988/89 Fulbright/CECO/Kennedy School Grantees	18

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